



GOVERNOR SUNUNU PLACES STATE'S CEREMONIAL FIRST LEGAL SPORTS WAGER AS NH LOTTERY AND DRAFTKINGS INTRODUCE SPORTS BETTING IN NH

December 30, 2019

New Hampshire residents can download the DraftKings Sportsbook app to place wagers; New England-based company is the exclusive digital operator in New Hampshire

Manchester, NH (December 30, 2019) – The New Hampshire Lottery and DraftKings Inc. today officially launched mobile and online sports betting in New Hampshire. Those 18 years of age and older are now able to bet on their favorite teams heading into the New Year using DraftKings' digital sportsbook. Governor Chris Sununu placed the Granite State's ceremonial first legal sports wager on the New England Patriots to win the Super Bowl at Shoppers Pub + Eatery at Indian Head in Manchester alongside DraftKings co-founder and Chief Revenue Officer, Matt Kalish, and former NFL great Rob Ninkovich. DraftKings is the exclusive digital operator for sports betting in New Hampshire.

"Sports betting is the right bet for New Hampshire," said Governor Chris Sununu. "We moved fast to get this done by partnering with a world-class company to provide a first-rate customer service experience and the state is poised to dominate the market. The launch of sports betting will also benefit our education system - a win for our kids."

"This is a significant milestone and an exciting moment in the New Hampshire Lottery's evolution, as sports betting represents a major addition to our portfolio of products," said Charlie McIntyre, executive director, New Hampshire Lottery. "We are pleased to be working with DraftKings to introduce our players to a completely new way to win in New Hampshire and to continue maximizing revenue for education in the Granite State. All of New Hampshire and New England is hoping the Governor wins his wager!"

DraftKings' contract with the New Hampshire Lottery was approved in late November by the Executive Council after being selected through a competitive bidding process. As part of the agreement, New Hampshire will receive 50-percent of sports betting revenue, which will support the New Hampshire Lottery's mission to drive funds in support of education in the Granite State.

"As a New England-based company, DraftKings is honored to launch our American-made sportsbook product in New Hampshire for the start of the NFL playoffs," said Matt Kalish, chief revenue officer and co-founder, DraftKings. "We want to thank Governor Sununu, Director McIntyre and the New Hampshire Lottery for their commitment to launching safe, legal sports betting as soon as possible and we look forward to working with them closely for many years to come."

DraftKings, which is headquartered in Boston, Massachusetts, is set to open an office location in New Hampshire in order to work in closer collaboration with the New Hampshire Lottery. DraftKings will also operate as many as 10 retail sportsbook locations throughout the state.

DraftKings Sportsbook users will see that the app looks the same in all states where sports betting is legal, allowing for a friendly customer-first experience. New Hampshire state laws do not allow wagers to be placed on college teams from the state or college games taking place within state lines. Sports fans can place their bets on the DraftKings Sportsbook app via [iOS](#) and [Android](#) or online at [Sportsbook.DraftKings.com](https://sportsbook.draftkings.com).

For more information and to download the app, visit: <https://nhlottery.com/Sports/Mobile-Internet-Sports-Betting>.

About New Hampshire Lottery

Since 1964, the New Hampshire Lottery has contributed more than \$2 billion and counting to education in New Hampshire, including an all-time record \$106.5 million during Fiscal Year 2019. For the past 55 years, the New Hampshire Lottery has recorded more than \$7 billion in lottery sales and other earnings, with over \$4.7 billion paid in prizes and other cost of sales.

The New Hampshire Lottery Commission, located at 14 Integra Drive in Concord, currently manages all lottery operations in the state, including instant games, New Hampshire Powerball®, New Hampshire Mega Millions®, Tri-State MegabucksSM, Tri-State Pick3®/Pick4® Daily Numbers games, Gimme 5, Fast Play games, Lucky For Life®, KENO 603SM, and iLottery. The New Hampshire Lottery also regulates charitable gaming, including Bingo, Lucky 7, and Games of Chance, along with simulcast racing, fantasy sports, and sports wagering.

About DraftKings

DraftKings is a U.S.-based digital sports entertainment and gaming company created to fuel the competitive spirits of sports fans with offerings that range across daily fantasy, regulated gaming, and digital media. Founded in 2012 by Jason Robins, Matt Kalish and Paul Liberman, DraftKings' daily fantasy product is available in 8 countries internationally with 15 distinct sport categories. Launched in 2018, DraftKings Sportsbook offers mobile and retail betting for major national and global sports, and currently operates pursuant to state regulations in Indiana, Iowa, Mississippi, New Jersey, New York, Pennsylvania and West Virginia. DraftKings is the Official Daily Fantasy Partner of the NFL and PGA Tour as well as an Authorized Gaming Operator of the MLB and NBA. Headquartered in Boston, DraftKings holds offices across the country including Las Vegas, New Jersey, New York, and San Francisco.

###

Media Contacts:

Maura McCann
NH Lottery
(603) 271-7111

maura.mccann@lottery.nh.gov

Jeff Mucciarone
NH Lottery
(603) 644-3200 ext. 12
jeff@montagnecom.com

Stephen Miraglia
DraftKings
media@draftkings.com