



DRAFTKINGS LAUNCHES SPORTSBOOK APP IN IOWA

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Top-Rated Mobile App Follows Launch of Retail Openings in Jefferson, Clinton and Emmetsburg

BOSTON (February 19, 2020) – DraftKings Inc. today debuted its mobile and online sportsbook in Iowa, allowing anyone inside state lines 21 and over to place bets on their favorite teams and sporting events after in-person registration at any of the three Wild Rose casinos. The app's launch offers fans a new, easily accessible means of engaging with the sports they love in the state, following the opening of three Wild Rose Sportsbooks powered by DraftKings in fall 2019.

"DraftKings has seen steady fan engagement in Iowa during the last few months at our three Wild Rose sportsbooks across the state, and we couldn't be more excited to provide customers with our state-of-the-art mobile sports-betting platform," said Matt Kalish, President, DraftKings North America and co-founder. "We have worked diligently to perfect our sportsbook product since it launched in 2018, and starting today, we're proud to offer Iowans a safe and responsible place to wager on sports – one that can be accessed conveniently from the palm of their hands."

Sports bettors in Iowa will be able to place bets on all major U.S. sports, including professional and college football, baseball, professional and college basketball, hockey, golf, auto racing and much more. State law requires bettors to finalize their DraftKings mobile and online sports betting registration in-person at a Wild Rose-DraftKings sportsbook in Clinton, Emmetsburg or Jefferson. After registering in-person, DraftKings customers can bet via the Sportsbook mobile app and online site from anywhere in the state. After January 1, 2021, customers will no longer be required to register in-person.

"We believe DraftKings is offering the best mobile app yet to Iowa sports betting enthusiasts," said Tom Timmons, president and COO of Wild Rose. "Since we opened the sportsbooks, we have been deluged with requests for this app. We are happy to offer it now, with the NCAA basketball tournament just around the corner."

Another important distinction in Iowa is that sportsbooks are not permitted to accept player proposition wagers involving a university or college in Iowa. This regulation also extends to the opponents in games with Iowa schools. Pre-match and in-game wagering on Iowa schools and their opponents is permitted.

The DraftKings Sportsbook platform provides fans an all-encompassing, skin-in-the-game experience from premier live wagering options with its FlashBet product, to thousands of featured odds boosts and promotions yearly, plus a wide range of traditional markets on major U.S. and international sports. Plus, for a limited time, new customers can receive a sign-up bonus up to \$1,000.

As game action unfolds, DraftKings customers will be able to transition seamlessly between their mobile sportsbook and fantasy apps. Sports fans can place their bets on the DraftKings Sportsbook app via [iOS](#) and [Android](#) or online at Sportsbook.DraftKings.com.

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About DraftKings

DraftKings is a U.S.-based digital sports entertainment and gaming company created to fuel the competitive spirits of sports fans with offerings that range across daily fantasy, regulated gaming, and digital media. Headquartered in Boston, and founded in 2012 by Jason Robins, Matt Kalish and Paul Liberman, DraftKings' daily fantasy product is available in 8 countries internationally with 15 distinct sport categories. Launched in 2018, DraftKings Sportsbook offers mobile and retail betting for major national and global sports, and currently operates pursuant to state regulations in Indiana, Iowa, Mississippi, New Hampshire, New Jersey, New York, Pennsylvania and West Virginia. DraftKings is the Official Daily Fantasy Partner of the NFL and PGA Tour as well as an Authorized Gaming Operator of the MLB, NBA and XFL.

About Wild Rose

Wild Rose is an Iowa-based gaming company that operates three casinos in Clinton, Emmetsburg and Jefferson. Since opening its first casino in June 2006, Wild Rose has welcomed more than 15.5 million people to its three properties with visitors from all 50 states and 27 countries. As a company, Wild Rose casino revenues have generated more than \$49 million for community projects and organizations in Greene, Palo Alto and Clinton counties as well as \$226 million in state and local fees and taxes.

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Wild Rose

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