



DraftKings Launches Spanish-Language Experience for its Online Sportsbook and Casino

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The launch reaffirms the company's dedication to a customer-first commitment while expanding its reach to a broader audience

BOSTON, Nov. 25, 2025 (GLOBE NEWSWIRE) -- DraftKings Inc. (NASDAQ: DKNG) ("DraftKings") today announced the launch of a Spanish-language experience available within the DraftKings Sportsbook & Casino app. This new functionality marks a significant step in DraftKings' ongoing effort to deliver a product uniquely tailored to each of its customers' individual preferences.

"Today, Spanish-speaking players represent a growing segment of DraftKings' customer base," said Corey Gottlieb, Chief Product Officer at DraftKings. "By bringing Spanish-language functionality to our best-in-class product, we're creating a more intuitive experience for our customers and expanding our total addressable market. This is consistent with our commitment to delivering the most authentic, personalized product for everyone."

This Spanish-language experience will roll out initially to select existing customers in the U.S. and Ontario where DraftKings operates and will expand to everyone in the coming weeks. People whose mobile device language is set to Spanish will automatically see the DraftKings app primarily in Spanish after updating, streamlining the transition without any extra steps required.

This functionality will eventually flow throughout the entire customer journey, including account onboarding, navigation, betting content, gameplay, promotions, dedicated customer support, and Responsible Gaming Center tools and resources.

Customers can experience the DraftKings Sportsbook & Casino platform in Spanish as it continues to roll out by downloading the mobile app on IOS or Android [here](#).

About DraftKings

DraftKings Inc. is a digital sports entertainment and gaming company created to be the Ultimate Host and fuel the competitive spirit of sports fans with products that range across daily fantasy, regulated gaming and digital media. The company is headquartered in Boston and was launched in 2012 by Jason Robins, Matt Kalish and Paul Liberman. DraftKings' mission is to make life more exciting by responsibly creating the world's favorite real-money games and betting experiences. DraftKings Sportsbook is live with mobile and/or retail sports betting operations pursuant to regulations in 28 states, Washington, D.C., Ontario, Canada, and Puerto Rico. The Company operates iGaming pursuant to regulations in five states and in Ontario, Canada under its DraftKings brand and pursuant to regulations in four states and in Ontario, Canada, under its Golden Nugget Online Gaming brand. DraftKings also owns Jackpocket, the leading digital lottery courier app in the United States. DraftKings' daily fantasy sports product is available in 44 states, the District of Columbia and certain Canadian provinces. DraftKings is both an official sports betting and daily fantasy partner of the NFL, NHL, PGA TOUR, WNBA and UFC, as well as an official daily fantasy partner of NASCAR, an official sports betting partner of the NBA and an authorized gaming operator of MLB. In addition, DraftKings owns and operates DraftKings Network, a multi-platform content ecosystem. DraftKings is committed to being a responsible steward of this new era in real-money gaming by developing and promoting educational information and tools to help all players enjoy our games responsibly.

Forward-Looking Statements

Certain statements made in this press release are "forward looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "estimates," "projected," "expects," "anticipates," "forecasts," "plans," "intends," "believes," "seeks," "may," "will," "would," "should," "future," "propose" and variations of these words or similar expressions (or the negative versions of such words or expressions) are intended to identify forward-looking statements. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside DraftKings' control, that could cause actual results or outcomes to differ materially from those discussed in the forward-looking statements. For a discussion of additional risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see DraftKings' filings with the Securities and Exchange Commission. DraftKings does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

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