



NEWS RELEASE

DraftKings Secures License To Provide Its Top-Rated Online Sportsbook App in Arkansas on Behalf of Southland Casino Hotel

2026-02-26

Agreement with Southland Casino Hotel paves the way for DraftKings to enter Arkansas

BOSTON--(BUSINESS WIRE)-- DraftKings Inc. (Nasdaq: DKNG) ("DraftKings") today announced that the Arkansas Racing Commission has approved the company for licensure, allowing DraftKings to soon launch its top-rated online sportsbook in the state, on behalf of Southland Casino Hotel, pending final regulatory approvals. The pending launch follows a market access agreement with Southland Casino Hotel. The addition of Arkansas expands the access of DraftKings Sportsbook to more than 2 million adult residents in the state, increasing coverage of the product to 53% of the U.S. population.

Eligible customers in Arkansas will have access to DraftKings' industry-leading online sportsbook, featuring a wide range of betting options including same-game parlays, in-game wagering, special odds boosts, and more. Customers will also have access to DraftKings' robust suite of responsible gaming tools and resources.

"We're excited to team up with Southland Casino Hotel to bring DraftKings' top-rated mobile sportsbook to Arkansas and introduce fans to our best-in-class sports betting offering," said Gregory Karamitis, DraftKings Executive Vice President and General Manager of Sports. "As March Madness approaches and several major sports are underway, we look forward to serving Arkansas customers with innovative features, including our No. 1 live betting experience and a continued commitment to responsible gaming."

Arkansas will mark the 30th U.S. state, in addition to Washington, D.C., Ontario, Canada, and Puerto Rico, where DraftKings operates regulated sports betting.

DraftKings offers a comprehensive suite of responsible gaming tools, including My Stat Sheet, which allows customers to track personalized gaming activity, and My Budget Builder, which helps customers set custom limits and reminders through a guided, easy-to-use experience.

More information about DraftKings is available at www.draftkings.com and fans can download the DraftKings mobile apps via iOS and Android [here](#).

About DraftKings

DraftKings Inc. is a digital sports entertainment and gaming company created to be the Ultimate Host and fuel the

competitive spirit of sports fans with products that range across daily fantasy, regulated gaming and digital media. Headquartered in Boston and launched in 2012 by Jason Robins, Matt Kalish and Paul Liberman, DraftKings is the only U.S.-based vertically integrated sports betting operator. DraftKings' mission is to make life more exciting by responsibly creating the world's favorite real-money games, betting experiences and event contracts trading. DraftKings Sportsbook is live with mobile and/or retail sports betting operations pursuant to regulations in 29 states, Washington, D.C., Puerto Rico, and Ontario, Canada. The Company operates iGaming pursuant to regulations in five states and in Ontario, Canada under its DraftKings brand and pursuant to regulations in four states and in Ontario, Canada, under its Golden Nugget Online Gaming brand. DraftKings also owns Jackpocket, the leading digital lottery courier app in the United States. DraftKings' daily fantasy sports product is available in 44 states, Washington, D.C., and certain Canadian provinces. DraftKings is both an official sports betting and daily fantasy partner of the NFL, NHL, PGA TOUR, and WNBA, as well as an official daily fantasy partner of NASCAR, an official sports betting partner of the NBA and an authorized gaming operator of MLB. In addition, DraftKings owns and operates DraftKings Network, a multi-platform content ecosystem. DraftKings is committed to being a responsible steward of this new era in real-money gaming by developing and promoting educational information and tools to help all players enjoy our products responsibly.

Forward-Looking Statements

Certain statements made in this press release are "forward looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "estimates," "projected," "expects," "anticipates," "forecasts," "plans," "intends," "believes," "seeks," "may," "will," "would," "should," "future," "propose" and variations of these words or similar expressions (or the negative versions of such words or expressions) are intended to identify forward-looking statements. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside DraftKings' control, that could cause actual results or outcomes to differ materially from those discussed in the forward-looking statements. For a discussion of additional risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see DraftKings' filings with the Securities and Exchange Commission. DraftKings does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

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Source: DK Crown Holdings Inc.